





# AIES ROUTE TO QUALIFYING FOR ACTS (American Chartered Trade Specialist)

# TRADE PROFESSIONAL DEVELOPMENT PROGRAMMES



PROSPECTUS

# **TABLE OF CONTENTS**

c	over Page	-	i
Т	able of Contents	-	ii
lr	ntroduction	-	1
Т	he Programmes		
	Certified Trade Customer Service (CTCS)	-	4
	Certified Basic Trade Professional (CBTP)	-	6
	Certified Intermediate Trade Professional (CITP)	-	8
	Certified Advanced Trade Professional (CATP)	-	10
	Certified Specialist in Trade Finance (CSTF)	-	12
	Certified International Trade Broker (CITB)	-	14
	Diploma in Export Business Management (EBM)	-	16
	Diploma in Export Trade Finance (ETF)	-	19
	Executive Diploma in Service Export Management (SEM)	-	22
	Certified Trade Logistics and Supply Chain Management Program (CTLSCM)	-	25
	Certified Trade Rule Litigation Specialist (CTRLS)	-	27
	Certified Global Trade Management Professional (CGTMP)	-	29
A	IES Route to Qualifying for ACTS	-	32
A	pplication Form	-	33

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ii.

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# **INTRODUCTION**

The American Institute of Extended Studies (AIES) was established in Los Angeles, California to promote and develop high standards of professional skill, ability and integrity among all engaged in Business, Management, Finance, Marketing, Nutrition, Computer Systems Engineering, Human Resources Management, Insurance, Stock Market, Strategic Planning, Executive Administrative Specialist, and Business Communications. AIES assists individuals, organizations and all associated with these sectors to improve quality of training, career advancement for individuals, and ensure a well-educated and qualified workforce for established employers. All of our training programs have been designed by instructors with years of professional, academic, and research expertise, guaranteeing that AIES student receive one of the highest quality educational experiences to be found anywhere. Whether you are currently employed and seeking career advancement, a recent graduate, or unemployed and searching for a new position, AIES qualifications allow you to put yourself ahead of the competition. In an increasingly competitive job market it is essential that you give yourself every chance to succeed. At AIES, our programs are designed to give you the skills and knowledge to do so.

### **OUR PROFILE**

3T Impex Trade Academy (an arm of 3T Impex Consulting Limited) is an accredited center of AIES in Nigeria. The Academy is a globally recognized international trade consulting firm of African origin. Vision: To be the foremost trade consulting company in Africa who has contributed significantly to the growth of Trade Knowledge, Trade Funding and Trade Volume in at least 25% of the countries on the continent.

**Core Purpose:** To promote international trade and significantly contribute to the growth of Africa's GDP (Gross Domestic Products) through Trade Education, Trade Enhancement & Trade Execution.

### **Core Values:**

- 1. Knowledge
- 2. Creativity
- 3. Integrity
- 4. People
- 5. Passion

Our People: Create Knowledge-based trade products & services and Passionately deliver them with Integrity to contribute significantly to the prosperity of our clients and the African continent at large.

### **THE FACILITATORS**

We are unparalleled in the quality of our delivery during any of our international trade trainings because our facilitators have a rare combination which include: Theoretical knowledge (via numerous certifications in trade rules and articles) Banking Background (structured trade finance and document processing) Trade Execution (Port Logistics, forwarding and Documentation experiences).

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The International trade business environment is a very dynamic landscape with constantly changing Import and export regulations both locally and internationally and these pose great threat to banks and import-export trading companies because of the need to constantly be up-to-date with the changes in the local and international trade rules and regulations. As a result of this, it has become necessary for not just the staff in trade operations and finance of the banks to be equipped but in addition, other staff of the bank and import-export trading companies at different levels in audit, internal control, marketing, compliance units need to be continuously trained and retrained in order to ensure that the bank trade practices and operations are in line with international standards. It is not just enough to be trained, it is also imperative for the staff of these organizations to have relevant trade certification received from globally recognized institution order to boost their competitiveness in the job market also and give them offshore job opportunities. It is in the light of this that we have come up with different training programmes designed to equip various levels in the banks and importexport trading companies with skill and knowledge needed to effectively handle international trade transactions and to protect the banks and trading companies from international trade risks and frauds. The programme has been tagged Trade Professional Development Programme. Trade Professional Development Programme is an accelerated executive training programme in international trade. It is designed for professionals working in Banks, Import and Export trading companies and young graduates that are just starting out in life. The programme is also designed for both young and experienced professionals at different levels in their various careers.

### **OBJECTIVES**

At the end of these training programme for the various levels, the participants will be equipped with knowledge and skills needed to be able to:

- 1. Handle import-export trade transactions
- 2. Proffer solutions to complex trade problems
- 3. Develop trade products and services programme
- 4. Market and sell trade products and services
- 5. Have a good understanding and apply trade rules and articles
- 6. Mitigate trade finance risks and frauds
- 7. Become indispensable trade specialists
- 8. Handle import trade customer challenges
- 9. Render support services to export trade customers
- 10. Monitor Import-export trade processes
- 11. Handle payment methods in international trade
- 12. Structure trade customer service unit for best customer experience
- 13. Develop export markets
- 14. Anticipate and mitigate export trade risks and frauds
- 15. Source for export contracts
- 16. Design effective export entry strategies
- 17. Handle export trade finance instruments like guarantees and letter of credits
- 18. Setup and manage export departments of any organisation and lots more
- 19. Handle pre and post export documentation
- 20. Manage pre and post export financing
- 21. Develop products for export markets
- 22. Effectively do export costing and pricing
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124



### **BENEFITS**

- Preparation for jobs of the future in Africa •
- Positioning your career for trade opportunities •
- Planning your trade career advancement •
- Power to show your worth as a trade personnel •
- Projecting your career into global relevance •
- Paper to back your years of experience •
- Promoting your career for offshore job opportunities
- Packaging your CV for more attractions to Employers
- Present yourself as a valuable trade professional
- Perform excellently in your trade career
- Perennial relevance in the trade job market •
- Penetrate the competitive job market

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# THE PROGRAMMES

### **DIPLOMA IN EXPORT BUSINESS MANAGEMENT (EBM)**

#### **Program overview**

This is a 6-month program designed to equip with requisite skill, anyone that wants to develop competence in financing export business transactions in a developing country

The Export Business Management Program (EBM) enables trade professionals demonstrate expertise in handling export procedures and management, pricing and supply chain in international trade.

Diploma in Export Business Management programme covers export documentation, export pricing, export markets, entry strategy, export value chain, export supply chain management.

#### Target:

- **Export Manager**
- **Experienced Trade Professionals**
- **Trade Product Managers**
- **Relationship Managers**
- **Risk Managers**
- Logistics Personnel
- Trade Desk Officers
- **Treasurers in FMCG**

**Unit:** Export Business Management

# **COURSE OUTLINE**

- Preparations and Introduction to Export Business
- Planning and Principles of Export Business Success
- Products and Potential of Export Business in Nigeria
- People & Parties in International Trade
- Purchase Orders and Contracts in International Trade
- Paperwork in Export Business-1: Transport & Insurance Documents
- · Paperwork in Export Business-2: Official/Regulatory Documents
- · Paperwork in Export Business-3: Financial & Commercial Documents
- · Processes, Pricing and Incoterms in Export Business
- Payment Methods and Digitalization in International Trade
- · Promotion and Marketing in Export Market
- Product Quality Assurance in Export Business
- Packaging Requirements in Export Business
- · Potential Risks and Mitigants in Export Business

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# AIES ROUTE TO QUALIFYING FOR ACTS (American Chartered Trade Specialist)



## Why you Must ACTS Now The A-Z Benefits of Investment in ACTS

ACTS - Accommodates other certification	ACTS - Notifies employers of your skills
ACTS - Backup your years of experience	ACTS - Opens you up to opportunities
ACTS - Cures mediocrity in your career	ACTS - Path to follow to the top
ACTS - Defends your skills in your absence	ACTS - Qualifies you for the top
ACTS - Equips you for the top	ACTS - Reservoir of trade knowledge
ACTS - Fufilment in your career	ACTS - Solution provider in the workplace
ACTS - Global relevance in your career	ACTS - Thoroughbred professional
ACTS - Honors in the workplace	ACTS - Unique & excellent professional
ACTS - Increases your earning power	ACTS - Valuable skill for African growth
ACTS - Jump-starts your career	ACTS - World class professional
ACTS - Kills low self esteem in your career	ACTS - Xtra boost of respected specialist
ACTS - Lifts you above your peers	ACTS - Your career growth catalyst
ACTS - Makes you an astute professional	ACTS - Zenith of your career
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**AMERICAN INSTITUTE** OF EXTENDED STUDIES



# AMERICAN INSTITUTE OF EXTENDED STUDIES

# Student Application form

**Please complete this form in block letters and send it to** <u>tradeacademy@3timpex.com</u> All boxes must be completed. Failure to provide information will delay registration.

### Notes

ñ This form can be emailed or posted to us.

- ñ Correspondence with you will mainly be by email. Please ensure that your email address is clearly stated.
- $\tilde{n}$  All sections of this form must be completed in full. Failure to do so will delay registration.
- $\tilde{n}$  This application form must be submitted together with the evidence of payment of processing fee
- ñ The tuition fee must be paid within 1week of sending you the admission letter for the course of your choice.

Please **TYPE** all your details in this form where possible, but note that all signatures must be handwritten.

### Section 1 – Applicant details

Personal Details (The personal details entered below will be displayed on certificates issued by AIES)

Title	Mr Mrs Miss Ms	Dr 🗌 🛛	Other Title (ple	ase specify)	
Surname					
First Name		r	Middle Name		
Date of Birth	dd mm yyyy		Gender	M F	(please tick one)
Email address					
Home address					
Phone number					
Nationality					

### Section 2 – Employment details

Company Name		
Position/Job title	Department	
Company Address		
Address		
Town/City	Country	

## Section 3 – Education and Qualifications

Highest Qualification	UNIVERSITY DEGREE	HND	MASTERS	PhD
Professional Qualification(s)				

## Section 4 - Choice of Program and Fee (please tick)

Executive Diploma in Service Export Management (SEM)	-\$1,050
Executive Diploma in Export Business Management (EBM)	-\$1,050
Executive Diploma in Export Trade Finance (ETF)	-\$1,050
Certificate in Trade Customer (CTCS)	-\$400
Certified Basic Trade Professional (CBTP)	-\$400
Certified Intermediate Trade Professional (CITP)	-\$500
Certified Advanced Trade Professional (CATP)	-\$600
Certified Specialist in Trade Finance (CSTF)	-\$600
Certified International Trade Broker (CITB)	-\$500
Certi ed Trade Logistics And Supply Chain Management Program (CTLSCM)	-\$500

### Section 5 – Payment Details

The application fee must accompany this application. Tuition fee can be paid in three (3) instalments. Applications submitted without the processing fee will not be processed.

	Full rate		
Registration fee	N10,000.00 This is a one-time fee pa		ayable upon submission of application form.
Account Details	NAIR	A ACCOUNT	DOLLAR ACCOUNT
Account Name	3T Impex Trade Academy		3T Impex Consulting Ltd
Account Number/Bank	0039545599 / Diamond Bank		0026545120 / Diamond Bank

#### Kindly indicate date of payment to avoid frequent follow up calls

Tranche	Payment Date	Amount	Sign
Tranche 1			
Tranche 2			

#### How did you hear about the Trade Professional Development Programme?

Newsletter	Social Media
3T Impex website	🗌 Radio
🗌 Email	Family/friend
☐ WhatsApp	Other

Employer/colleague

### What is/are your expectation(s) at the end of the Trade Professional Development Programme?

i	
ii	
iii	
iv	
v	

### **Applicant's Declaration**

#### The Applicant's Declaration

- I certify that the information given above is, to the best of my knowledge, accurate in all aspects.
- I certify that I will abide by AIES student rules and regulations regarding the avoidance of examination malpractice.
- I certify that I will adhere strictly to the payment schedule provided above and that 3T Impex and AIES can deny me access to the student portal, lectures (online/offline) and exams if I fail to pay as scheduled.

Name		
Signature	Date	

## Your Information

- 3T Impex and AIES respect the privacy of the personal data we hold and will not sell, share or transfer your personal information to third parties.
- The information you have provided will enable us to register you as a student for your chosen qualification and will form the basis of your student record.
- 3T Impex and AIES contact students by email with information about your membership and qualification.

Completed registration forms and payment should be returned by email or post:

#### 3T Impex Trade Academy

11D Bola Shadipe Street Off Adelabu Street Surulere Lagos Phone: +2348091244449

Email: tradeacademy@3timpex.com